Kallie Dodds

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Education

University of Nebraska Lincoln, Lincoln, NE
Bachelor of Science in Business Administration, May 2027
Major: Marketing; Minor: Advertising, Public Relations, and Economics
Sophomore Status, Cumulative GPA 4.00

North Dakota State College of Science, Wahpeton, ND
12 transfer credits: College Algebra, Statistics, Business Use of Computers, and Fundamentals of Public Speaking; August 2021 - May 2023

Work Experience

University of Nebraska-Lincoln Residence Life, Lincoln, NE
Desk Assistant, September 2024 - Present

- Resolve residents' questions efficiently using resources to ensure excellent customer service
- Create an inviting environment by staying attentive to enhance residents' on-campus experience
- Utilize digital logs to track information, stay organized, and communicate with team members

Downtown Community Partnership, Fargo, ND
Events and Digital Storytelling Intern, May 2024 - September 2024

- Supported development and execution of the Downtown Fargo Street Fair by collaborating to encourage a positive perception of Downtown Fargo
- Established a TikTok channel with 1000+ followers by strategically planning relatable and engaging content to enhance engagement and awareness of Downtown Fargo

Starbucks, Fargo, ND
Barista, February 2022 - August 2023

- Handled high-volume drive-thru operations efficiently by employing attention to detail when taking and making orders to ensure quick and accurate service

Involvement

Delta Sigma Pi, University of Nebraska-Lincoln, Lincoln, NE
Member of Business Fraternity from Fall 2023 - Present

- Interact with like-minded peers once a week through events to network and build connections
- Fundraising Chair Spring 2025; plan 3 or more fundraising events to promote the chapter

American Marketing Association, University of Nebraska-Lincoln, Lincoln, NE
Member from Fall 2023-Present

- Discuss relevant topics with marketing professionals to foster growth and learning

Honors

University of Nebraska-Lincoln Dean's list: Fall 2023, Spring 2024, and Fall 2024
George Beadle Scholarship: 2023 - Present
ND High School Class A 2022 State Volleyball Champions
ND High School 2023 State DECA, 1st in Principles of Marketing Competition

Skills

Microsoft: Word, Excel, PowerPoint, Outlook; Adobe: Illustrator, InDesign; Canva